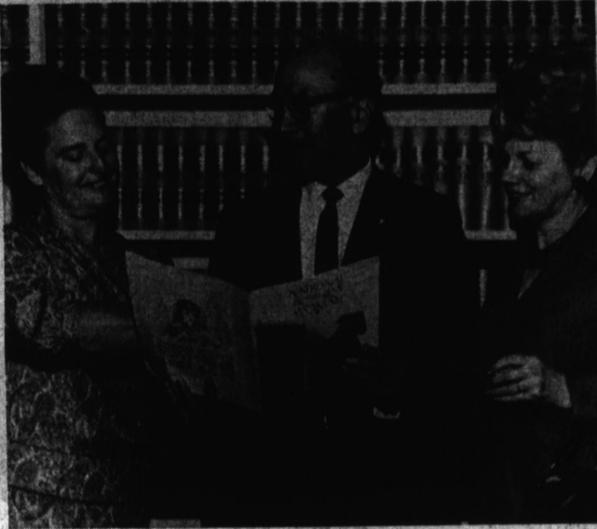


## Salute to Business Women



### National B & PW Week

Torrance Business and Professional Women's Club joins with other business and professional women throughout the nation in observing National Business Women Week, Oct. 15 to 21. On hand when Mayor Albert Isen issued the proclamation were Mrs. Flora Hameetman, left, president of the local club, and Mrs. Barbara Erikson, right, club member. (Press-Herald Photo)

### Proclamation

WHEREAS, working women constitute 26 million of the Nation's working force and are constantly striving to serve their communities, their states and their nation in civic and cultural programs; and

WHEREAS, major goals of business and professional women are to help create better conditions for business women through the study of social, educational, economic and political problems; to help them to be of greater service to their community; to further friendship with women throughout the world; and

WHEREAS, all of us are proud of their leadership in these many fields of endeavor;

NOW THEREFORE I, ALBERT ISEN, Mayor of the City of Torrance, by the authority vested in me, do hereby proclaim October 15, 1967 through October 21, 1967, as

#### NATIONAL BUSINESS WOMEN'S WEEK

sponsored by the National Federation of Business and Professional Women's Clubs, Inc., and urge all citizens in Torrance, all civic and fraternal groups, all educational associations, all news media and other community organizations to join in this salute to working women by encouraging and promoting the celebration of the achievements of all business and professional women as they contribute daily to our economic, civic and cultural purposes.

Given under my hand and the Seal of the Office of Mayor of Torrance, California, this 13th day of October, 1967.

Albert Isen  
Mayor of the City of Torrance

Dated: 10-13-67

Press-Herald

# Social World

Edna Cloyd, Editor

OCTOBER 18, 1967

B-1

For Philanthropies

## Kappa Delta Alums In Fashion Benefit

"Fashions a La Mode" will be the theme for the South Bay Kappa Delta Alumnae Association's Dessert-Fashion Show, Oct. 26, at Bullock's Del Amo.

Bullock's models will preview the year's newest sensations, with an emphasis on the store's California Room selections of sports and evening wear, coats, suits and half-sizes. Planned, too, is a showing of original designer pieces from Bullock's Contessa Room; a selection of active sportswear from the knitwear salon and a sampling of new fall fashions for children.

Proceeds from the event, scheduled to start at 7 p.m., will benefit various Kappa Delta philanthropic programs and the local chapter of the sorority at UCLA.

The sorority, the first to select the care and aid of crippled children as its national philanthropy, gives \$10,000 annually toward the support of six beds at the Crippled Children's Hospital in Richmond, Va. Contributions to date have totaled almost a half-million dollars in aid to the hospital.

In addition to the fashion show and dessert, guests will listen to the music of Mel Brant, popular local accordionist, and will receive favors and door prizes.

Mrs. George Bowman, Manhattan Beach, is serving as general chairman of the event. Committee chairmen assisting are Mmes. George Zucker, Redondo Beach, and Jerry Young, Gardena, tickets; John Harpster, Hollywood Riviera, publicity; Ralph MacArthur, Palos Verdes Peninsula, financial; Earle Scofield, Palos Verdes Estates, door prizes.

Anyone wishing to make reservations for the fashion event may call Mrs. George Bowman, 1744 Voorhees Ave., Manhattan Beach.



### An A La Mode Affair

Fashions a la Mode is the theme of Kappa Delta's Dessert-Fashion Show to be held at Bullock's at 7 p.m. Thursday, Oct. 26. Carrying out the theme, these alumnae serve refreshments a la mode. From left, Mrs. John Harpster, publicity chairman, holds a plate of cake, while Mrs. George Bowman, show chairman, scoops ice cream onto the cake, and Mrs. Ralph MacArthur, treasurer, cuts more cake. (Press-Herald Photo)

### District Garden Clubs

## Luncheon Scheduled In Portuguese Bend

"Continental Kaleidoscope" Luncheon will be held Friday Oct. 20 from 11:30 until 3 p.m. at the home of Mrs. E. A. Schoenbaum, 23 Berkentine Rd., Portuguese Bend. This is the annual luncheon of the Los Angeles Bay Harbor District of California Federation of Garden Clubs, Inc.

Features will be Cuisine International, Gourmet Pantry, Flea Market, and Floral Critique by Mmes. Phillip Brueckner, Paul Frenzel and M. L. Merrill.

Chairmen for the affair are Mmes. Schoenbaum, J. C. Newton, Howard Judson, and C. Carroll Stough.

For this indoor-outdoor party, guests may wear their favorite costumes.

### For Crippled Children

## Alpha Chi Benefit

"California Kaleidoscope" this year represents "Magic in Motion" the perennial theme of the crippled children's benefit of the Southern California Executive Board of Alpha Chi Omega.

The Fashion Luncheon, to be held Nov. 2, will take place in the International Ballroom of the Beverly Hilton Hotel, decorated in a kaleidoscope of color.

Fashions from 11 top California designers will be shown at this 11th annual event.

Proceeds from the benefit, totaling over \$65,500 to date, help finance the Scholarship Fund of the Crippled Children's Society

of Los Angeles. Alpha Chi Omega is the only collegiate sorority contributing to the fund with scholarships maintained at UCLA, USC, and State Colleges at Long Beach and Los Angeles.

South Bay Alpha Chis assisting with arrangements are Mmes. Lee H. Anderson, prizes; Ralph H. Brubaker, publicity; Barry Smith, invitations, and Dale VandenBrink, patrons.

Among others attending with their guests will be Mmes. Robert K. Stanford, Rolling Hills Estates; Frederick C. Spurgeon, Palos Verdes Estates; Neal Patterson, San Pedro; and John E. Thayer, Torrance.



### Kaleidoscope Of Color

South Bay Alpha Chi Omegas are helping with arrangements for the elaborate designer fashion show to be held at the International Ballroom of the Beverly Hilton on Nov. 2. Carrying out the "kaleidoscope" theme, alumnae, from left, Mmes. Dale VandenBrink, patrons chairman; John Thayer, president; Ralph Brubaker, publicity; and Fred Smith, prizes, arrange a panorama of color in a manzanita mobile. Proceeds go to the scholarship fund for Crippled Children's Society. (Press-Herald Photo)



### Membership Tea

Prospective members will be honored at a Tea Sunday afternoon given by the Victor Woman's Club at the home of the president, Mrs. William Draie. Planning the event, the committee enjoys refreshments, from left, Mmes. Robert Stark, William Draie, hostess, pouring; Herbert Coe, Alfred Fenger and Bernard Hale. (Press-Herald Photo)

### Victor Woman's Club

## Membership Tea

An autumn decor enhanced with a huge arrangement of flowers in the fall colors will set the scene for the Membership Tea to be held by the Victor Woman's Club on Sunday afternoon, Oct. 22, from 2 until 4 p.m. at the home of Mrs. William Draie, 5205 Emerald Ave., Torrance.

Presiding at the tea table will be past presidents of the Victor Club, Mmes. Frank Ward, James Bruno, Wallace Pollock, Jack Reinhold and the current president, Mrs. William Draie.

Mrs. Herb Coe, membership chairman, announced at a recent meeting that invitations had been sent to all prospective members and that she has prepared a short resume on the club's activities and goals to be given to each prospective new member.

Mrs. Robert Stark is assisting Mrs. Coe with the general arrangements.

Tea refreshments are in charge of Mmes. Verner Anderson, Bernard Hale, and Dwight Mills.